

1- Comprehension : Read the following paragraph then Answer the questions: (8 pts)

Information and Communications Technology businesses could be the best hope for the economic future of Palestine, according to experts inside and outside the country. A recent report said that the ICT sector makes up over 5% of the Palestinian economy. Why ICT? For Mustafa Jawad, the 23-year-old head of an online graphic design company, the answer is simple: 'For an ICT start-up, all you need is a computer and a connection. You can distribute your final product by exporting it to the Internet cloud.' There are still problems, though. The main one is a lack of 3G networks in Palestine, because access to the necessary wavebands is not available yet.

Mustafa was always good at art and languages, and when he finished school everyone advised him to study English at university. Instead, he taught himself how to programme and started making his own software programmes. His first attempt was a game, which was so popular with his fellow students that he decided starting his own company might be a real possibility. His big breakthrough came when he attended a 'start-up weekend' in Ramallah. He managed to get a small amount of financial support, which gave him the time to develop more ideas. Perhaps more importantly, he met other business people, both Palestinian and from other countries. He learnt a lot about the practical side of running a business and about how to get his products noticed

1) Find words in the text that have these meanings.

- | | |
|---|--------------------------------|
| 1. send to other places | 2. try |
| 3. relating to pictures | 4. part of a country's economy |
| | |
| 5. event that made a big difference | 6. not having (enough) |
| | |

2) Use the words in Part 1 to complete the sentences below.

1. After months of trying to find a solution, they finally made a
2. A good transport system is needed to..... products around the country.
3. He made a lot of mistakes because of hisof experience.
4.explanations are easier to understand than written words.
5. It was a good, but it didn't quite succeed.

3) Answer the questions.

1. What is the biggest problem for ICT companies in Palestine?
.....

2. How did Mustafa learn to make computer software?
.....

3. How was attending a 'start-up weekend' in Ramallah useful for Mustafa?
.....

4-Circle the correct answer:

- 1- The pronoun " one " L. 5 refers to :

a- product b- problem c- computer d- internet cloud

- 2- Mustafa started his software business programme as a computer game.

a- True b- False c- Doesn't say d- Unclear

2-- Vocabulary: (7 pts)

1- Choose the correct answer:

- 1) Theperiod between the old manager and the new one was a difficult time.

a- breakdown b- takeover c- standby d- handover

- 2) We need to stop thisof our business by a larger company.

a- takeover b- cutback c- take -off d- take over

- 3) She has beensince she left school. She has a big company now.

a- on business b- in business c- out of business d- at business

- 4) We should hurry to be for the meeting.

a- in time b- on time c- at time d- by time

2) Complete the sentence below with words from this list :

(currently , humanitarian , running , returns , upmarket , market share)

- 1- ICT start-ups are..... growing faster than any other kind of company.

- 2- Theon this kind of investment are quite low at the moment.

- 3- Don't forget thatyour own company is hard work.

5- A product described asis a more expensive luxury item.

(in debt , in time , in sale , cut back , run , on time)

4-: available to buy , 5-: reduce spending

1) Report the following statements using the given starts:

Everyone advised.....

My friend warned.....

A financial expert told

His advisor warned him against.....

1) He needs to (his watch) because it's stopped working. (repair)

3)- I'm going to (this application) before I send it in case there are any mistakes. (check)

You are (Mr Carlo Andretti ,Purchasing Manager , Kino Machine Tools)

Dear Sir/Madam,

I am writing to

[illegible]

.....
.....
.....
.....

GOOD LUCK :T: MUHAMMAD SALMAN

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BEST WISHES

Subhiyya Dwaikat : Teacher yah Principal: Dr. Iqbal Ishta